



From the 'Hen' House

September 15, 2026

In 1897, Mark Twain was erroneously reported as having died. Upon hearing the news, it was reported that he said, *'The reports of my death are greatly exaggerated.'* While Mark Twain was misquoted, over time, the original quote has been embellished and adjusted to suit the occasion.

This past Thursday, the National Pecan Sheller's Association concluded its most successful annual meeting in years. With over 100 in attendance, and the addition of at least four new sheller members, the predictions made by several non-member companies that the Association was dead, or could not survive without their membership, may have been very premature. In the past two years, the Association has changed the management company that serves as the organization's executive director, has cut overhead by almost 50%, has streamlined operations, brought in several new sponsors and has attracted new, younger, more forward thinking members. The program was chock-full of pertinent, relevant information, especially regarding current projects and partnerships that will help to keep the Association, and the industry, moving forward.

As has been the case for over 75 years, the meeting concluded with the Association's estimate of the 2026 crop. Because the USDA did not publish a September Cold Storage figure last year, the Association agreed that, based on all available information, the carry-in was approximately 135 million pounds. Based on currently available data, the supply situation was as follows:

Source	2022 CY	2023 CY	2024 CY	2025 CY
Carry-in	146,827,000	124,454,000	152,053,000	135,000,000
US Crop	288,350,000	306,750,000	264,980,000	284,260,000
Mexican Imports	<u>232,236,893</u>	<u>247,785,135</u>	<u>183,094,000</u>	<u>140,029,137</u>
Total Supply	667,413,893	678,989,135	600,127,000	559,289,137

With that in mind, the NPSA membership has forecast a US crop of 345.5 million pounds. Since the USDA figure is based on the 5-largest producing states, that would mean the US equivalent estimate would be 319 million pounds; a 12.2% increase over the 2025 crop.

Last week, COMNUEZ projected the Mexican crop to be 253 million pounds; approximately 15% more than 2025. Based on historical data relative to Mexican imports, the NPSA estimated the 2026 supply situation as follows:

Source	2023 CY	2024 CY	2025 CY	2026 CY (est.)
Carry-in	124,454,000	152,053,000	135,000,000	133,000,000
US Crop	306,750,000	264,980,000	284,260,000	319,000,000
Mexican Imports	<u>247,785,135</u>	<u>183,094,000</u>	<u>140,029,137</u>	<u>170,000,000</u>
Total Supply	678,989,135	600,127,000	559,289,137	622,000,000

Attached please find a copy of the presentation I made at the meeting. Please keep in mind that the 2026 projections in it were made prior to the availability of the NPSA and COMNUEZ estimates.

As always, should you have any questions, please do not hesitate to contact me.